

mediActive

training course

Youth

4th-13th of december 2015.
Krusevac, Serbia

DAY 1

04/12/2015

12:00 - 18:00	Arrival and accommodation of participants
19:00 - 19:30	Introduction and welcome
	Brief presentation of the project
19:30 - 20:00	Icebreaker session: "The ball challenge"
20:00 - 21:00	Dinner
21:00 - 23:00	Welcome evening
	Introduction cocktail

DAY 2

05/12/2015

08:00 - 09:00	Breakfast
09:15 - 10:00	Icebreaker session: "33 funny ways to introduce yourself"
10:00 - 10:30	How and why are we here?
	Capacity building action presentation; introducing the Agenda and Work plan
10:45 - 11:45	Visit to Krusevac City Hall
	Welcome of the Mayor of Krusevac
12:00 - 12:15	Coffee break
12:15 - 13:00	Media Literacy Workshop
	Intro: Media Literacy and New Humanism
13:00 - 13:30	B(I)ogus Adventure Workshop
	Intro: Social Media and Youth Policy/Activism
13:30 - 15:30	Lunch
15:30 - 16:00	Reading an image
	A practical introduction to visual narration
16:00 - 16:30	B(I)ogus Adventure Workshop
	Picking and Poking a Theme, User Roles and Settings
16:30 - 16:45	Icebreaker session: "My favourite number"
16:45 - 17:30	Presentations and Discussion session
	Artworks and Movies as a Media Literacy and Critical Thinking Tools
17:30 - 19:30	Krusevac by foot:
	Culture, history, fun – a city tour
20:00 - 21:00	Dinner
21:00 - 23:00	Media Literacy Movie projections:
	All the President's Men (1976)

DAY 3

06/12/2015

08:00 - 09:00	Breakfast
09:00 - 09:30	Icebreaker session: "Hobbies"
09:30 - 11:00	Media Literacy Workshop
	5W+1H – The Essence of Responsible Journalism
11:00 - 11:15	Coffee break
11:15 - 12:15	Workshop B(I)ogus Adventure
	Fire, Earth, Air and Water:
	Sketching the blog essentials
12:15 - 13:00	Workshop B(I)ogus Adventure
	Gearing Up: Creating a dynamic page

13:00 - 15:00	Lunch
15:00 - 15:15	Energizer: <i>"Hot potato"</i>
15:15 - 16:45	Presentations and Discussion <i>Youth with Fewer Opportunities Discussion Session</i>
16:45 - 17:00	Coffee break
17:00 - 18:00	Workshop Media Literacy <i>The Power of Media 1:</i> <i>How Santa Claus was Invented</i>
18:00 - 18:15	Daily evaluation
20:00 - 21:00	Dinner
21:00 - 00:00	Evening out

DAY 4

07/12/2015

08:00 - 09:00	Breakfast
09:00 - 10:00	B(I)ogus Adventure <i>What's cooking? Menus and static pages</i>
10:00 - 10:15	Coffee break
10:15 - 11:15	Media Literacy Workshop <i>Spin Doctors – How to Spin the Media?</i>
11:15 - 11:30	Energizer - Buzz
11:30 - 13:00	B(I)ogus Adventure <i>Plugins and Visual Search</i>
13:00-15:00	Lunch break
15:00-15:45	To tube or not to tube: <i>Internet and propaganda</i>
15:45 - 17:00	Media Literacy Workshop <i>The Power of Media 2 : War of the Worlds</i> media manipulation
17:00 - 17:15	Coffee break
17:15 - 17:30	Daily evaluation
17:30 - 19:30	NGO fair Presentation of NGO participants
20:00 - 21:00	Dinner
21:00 - 23:30	Intercultural evening Representatives of each country exhibit food and beverages characteristic for their country and culture

DAY 5

08/12/2015

08:00 - 09:00	Breakfast
09:00 - 10:00	Media Literacy Workshop <i>Find a Villain – How to critically read media messages</i>
10:00 - 11:00	B(I)ogus Adventure: <i>Hey Google, come out and play!</i> How to optimize a blog for search engines
11:00 - 11:30	Coffee break
11:30 - 13:00	B(I)ogus Adventure: <i>So, you have a blog... now what?</i>
13:00 - 15:00	Lunch break
15:00 - 15:15	Warm up activity: <i>Paper plane</i>
15:15 - 16:45	Presentations and discussion <i>Youth problems in my country</i> Pre-prepared presentations about the main problems of youth and its media coverage

16:45 - 17:00	Coffee break
17:00 - 17:45	Media Literacy Workshop <i>Youth policy: finding and critically evaluating on-line sources</i>
17:45 - 18:00	Daily evaluation
20:00 - 21:00	Dinner
21:00 - 22:45	Media Literacy Movie Projections: <i>In the Loop (2009)</i>

DAY 6

09/12/2015

08:00 - 09:00	Breakfast
09:00 - 09:15	Energizer – Buzz
09:15 - 10:45	B(I)ogus Adventure <i>Writing a Blog Entry on Youth problems</i> Structuring your article; style and composition
10:45 - 11:00	Coffee break
11:00 - 13:00	Outdoor Activity <i>Visit to RTV Krusevac</i>
13:00 - 15:00	Lunch
15:00 - 16:30	Media Literacy Workshop <i>The World in 60 Minutes:</i> <i>Constructing a TV News Line-up</i>
16:30 - 16:45	Coffee break
16:45 - 17:45	Presentations and Discussion Youth Unemployment and Poverty in the Media
17:45 - 18:00	Daily evaluation
20:00 - 21:00	Dinner
21:00 - 23:30	Karaoke party

DAY 7

10/12/2015

08:00 - 09:00	Breakfast
09:30 - 11:00	Media Literacy & B(I)ogus Adventure <i>Writing an Article/Blog Entry on Youth problems - Workshop</i>
11:00 - 11:30	Coffee break
11:30 - 13:00	Media Literacy & B(I)ogus Adventure <i>Writing an Article/Blog Entry on Youth problems - feedback session</i>
13:00 - 15:00	Lunch break
15:00 - 15:45	Presentation and Discussions <i>Problems of Social Inclusion among Youth</i>
15:45 - 16:30	The truth is out there <i>The old and the new media techniques of manipulation: visual media, truth and "reality"</i>
16:30 - 16:40	Coffee break
16:40 - 18:20	Media Literacy Movie Projections: <i>Wag the Dog (1997)</i>
18:20 - 18:35	Daily evaluation
20:00 - 21:00	Dinner
21:00 - 00:00	Evening out

DAY 8

11/12/2015

08:00 - 09:00	Breakfast
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09:30 - 13:00	Outdoor Activity: <i>Media coverage of a local topic from Krusevac</i>
13:00 - 15:00	Lunch break
15:00 - 16:30	Media Literacy & B(l)ogus Adventure <i>Writing a Blog Entry on Youth problems Articles Presentation: Workshop</i>
16:30 - 16:45	Coffee break
16:45 - 17:45	Media Literacy & B(l)ogus Adventure <i>Writing a Blog Entry on Youth problems: Feedback Session</i>
17:45 - 18:00	Daily evaluation
20:00 - 21:00	Dinner
21:00 - 00:00	Thematic Party Youth Fun, Music and Dance

DAY 9

12/12/2015

08:00 - 09:00	Breakfast
09:15 - 09:30	Energizer – "Up we go"
09:30 - 11:45	Media Literacy & B(l)ogus Adventure <i>Improving ICT Skills session: Design and Layout Workshop</i>
11:45 - 12:00	Coffee break
12:00 - 13:00	Media Literacy & B(l)ogus Adventure <i>Posting Finished Articles/Blog entries session one</i>
13:00 - 15:00	Lunch break
15:00 - 16:30	Media Literacy & B(l)ogus Adventure <i>Posting Finished Articles/Blog entries session two</i>
16:30 - 16:45	Coffee break
16:45 - 17:30	"My Youthpass" Workshop
17:30 - 18:15	Final evaluation session
20:00 - 21:00	Dinner
21:00 - 00:00	Farewell party <i>(with special Serbian Roma Brass Band)</i>

DAY10

13/12/2015

08:00 - 09:00	Breakfast
9:30 - 10:30	How we won the E+ grant <i>Discussion about successful E+ Youth projects</i>
10:30 - 11:00	Brainstorming session <i>Hot ideas for dissemination and exploitation</i>
11:00 - 11:15	Coffee break
11:30 - 12:30	"New partnerships for new challenges" <i>discussion session about the future cooperation on E+ Programme and other projects</i>
From 12:30	Time in the City and departures

* training timetable is subject to changes on site

** a one-day excursion to a place of interest near Krusevac is planned